

Society Privacy Policy

This Privacy Policy describes how Society Application LLC (“Company”) collects, uses, and distributes personal information that is collected when you use our website or mobile applications (“Services”). It is very important to us to protect your personal information. Please read this Privacy Policy statement (“Policy”) to learn more about our privacy practices. This Policy describes what information is collected when you access our services as well as what may happen to that information once it is collected. This policy does not apply to any other websites or applications not affiliated with the Company who may also access your information while using our Services. We reserve the right to change the terms of this policy at any time whereupon we will notify you through our services or on this site that the terms of this Policy have changed.

Information Collected Automatically

Upon accessing or using our Services we will automatically collect information about your visit while using our services such as your IP address, browser header as well as your Internet Service Provider, referring/exit pages, platform type, date/time stamp, geographic location and numbers of clicks. We may also collect information that can identify you such as your name, age and email address.

Information Collected From What You Provide

We will also collect information when you sign on and access our Services through your Facebook account whereupon we will extract certain personal information from your Facebook account such as your name, age, gender, email address, interests, location, relationship interests, friends and other personal information such as pictures and other media to the extent the privacy settings on your Facebook account permit us to access. In addition, we may store personal information you provide to us while using our services such as your name, birthday, location, geographic location, email address, address and telephone number. You may provide photos, personal description and other personal information relating to your event or activity you’ve created using our Services. You may also provide us with some of your interests in particular sports, recreation and social activities as well as your match preferences for linking with other users, which would include age, gender, geographic location, age range and interests. If at any time you do not wish to provide us with this information then please remove any such personal information from your Society profile. Nevertheless, the more information you provide the better we will be able to improve your user experience.

Cookies

To improve the user experience, we may use “cookies,” which may be used to track how you use our services. These cookies are designed to enhance the user experience by allowing you to not have to enter your password as frequently while in session and the registration process will also be simplified. We may also use cookies to automatically collect information relating to your use of our Services including, but not limited to, the pages you visit, the time and date of your visits as well as the links you click. You can choose not to accept cookies by modifying the settings on your browser; however, this may effect the overall user experience and may make it difficult to provide you with the same level of service as is provided to other members.

Information Collected by Third Parties.

Third parties such as service providers, advertising companies, ad networks and other third parties who display advertisements on our Service may be allowed to use tracking technologies such as cookies to collect information about users who click, view and accessed their advertisements. We may also share your information with service providers that provide services on our behalf. These services include, but are not limited to, providing customer service, marketing assistance, performing business and sales analysis, ad tracking and analytics.

Sale of Information.

Due to certain changes in our business, we may sell portions of our company including information that is collected through our Services such that if the Company or substantially all of the Company's assets are acquired then customer information will be one of the assets transferred to the acquirer.

Use of Information

We use the information collected about you to improve our Services and personalize the user experience based on your individual usage habits. Your information will also be used to improve our content and product offerings, marketing and promotional efforts, analyze site usage, customize our site's layout and Services. We may also use information collected about you to resolve disputes, troubleshoot problems and enforce our Terms of Use.

We may use your information for the following purposes:

- to facilitate, promote, manage and administer our Services
- to identify your location and the location of other Society users with in your geographic location
- to monitor, analyze and trend user behavior
- to track visitor movement and activity in the aggregate
- to provide you with advertisements that are of interest to you
- to personalize and improve Society products and features well as provide content and features that match your profile, location and interests with other members
- to connect with friends
- to prevent fraud or misuse
- to comply with local law or in connection to investigating and prevent illegal activity, suspected fraud or wrongdoing.
- to enforce our Terms of Use
- to provide customer and technical support
- for any other stated purpose for which the Information was collected

Compiled Information

We may compile information we collect about you and use it, in an aggregate form whereupon we may use and share non-personal information about you that is collected. This information may be shared with third parties to develop and deliver targeting advertising on our Services or with other third party applications. This information when aggregated will not contain personal information and may also be shared with third parties such as advertisers, investors and our business partners.

Security

Company takes reasonable measures to prevent the loss, misuse, access and alteration of the information that we collect from you; however, we make no assurances about our ability to prevent any loss, misuse or alteration of your information. Accordingly, we will have no liability to you or to a third party arising out of any such loss, misuse or alteration.

Arbitration

Any, dispute, claim or controversy arising out of or relating to this Policy shall be resolved through Arbitration in accordance with our Terms of Use.

Contact Information

If members have any questions, concerns or suggestions regarding this Policy, please contact us.